

Message Text

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BONN FOR MCKINNEY H. RUSSELL, USIS

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USIAC

SUBJECT: SOVIET TRADE AND INDUSTRY EXHIBIT IN DUESSELDORF

1. THE FIRST TRADE AND INDUSTRY EXHIBIT OF THE SOVIET UNION IN THE FEDERAL REPUBLIC OF GERMANY, WHICH WILL BE HELD AT DUESSELDORF'S NEW FAIR GROUNDS FROM MARCH 23 TO APRIL 7, 1974, WILL BE OPENED BY VLADIMIR NOVIKOV, SOVIET DEPUTY MINISTER-PRESIDENT, AND DR. HANS FRIDERICH, GERMAN FEDERAL MINISTER OF ECONOMICS ON SATURDAY, MARCH 23. THE SOVIET EXHIBIT, THE LARGEST OF ITS KIND EVER HELD IN THE WESTERN WORLD, WILL OFFER A VARIETY OF 8,000 EXHIBITION ITEMS FROM 31 DIFFERENT FIELDS OF ENDEAVOR. THE SOVIET SPACE PROGRAM WILL BE REPRESENTED BY MODELS OF "WOSTOK", "LUNA 9", "SOJUS", "BAIKONUR" AND SAMPLES OF MOON ROCKS. OTHER MAJOR EXHIBITION ITEMS REFLECTING THE CHARACTER, THE

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EXPORT POTENTIAL AND THE COMPETITIVENESS OF THE SOVIET ECONOMY

WILL COME FROM THE MACHINE AND MACHINE TOOL INDUSTRY, THE CHEMICAL AND OIL INDUSTRIES, THE WELDING AND ELECTRONIC INDUSTRIES TO DEMONSTRATE, IN PART, THE PEACEFUL USES OF NUCLEAR IN THE USSR AND UNDERLINE THE DEGREE OF COOPERATION ALREADY ACHIEVED BETWEEN SOVIET AND GERMAN INDUSTRIES.

2. HEADING THE DELEGATION OF EIGHT SOVIET OFFICIALS, NOVIKOV ARRIVED IN DUESSELDORF MARCH 20 FOR HIS FIVE-DAY-STAY. HE WAS WELCOMED BY NRW'S MINISTER PRESIDENT HEINZ KUEHN AND HIGH RANKING REPRESENTATIVES OF THE CITY OF DUESSELDORF. AFTER A VISIT TO THE DUESSELDORF OPERA THAT EVENING, WHERE HE ATTENDED A PERFORMANCE OF "LA BOHEME", NOVIKOV WAS OFFICIALLY RECEIVED BY DUESSELDORF'S MAYOR WILLI BECKER TODAY. TOMORROW'S SCHEDULE WILL BE HIGHLIGHTED BY VISITS TO A MANNESMANN PLANT IN MUELHEIM-RUHR AND THE KRUPP HEADQUARTERS AND FACTORIES IN ESSEN. IN THE EVENING, NOVIKOV WILL BE THE DINNER GUEST OF BERTHOLD BEITY, KRUPP GENERAL MANAGER AND "PIONEER" IN THE ESTABLISHMENT OF POST WAR TRADE RELATIONS WITH THE SOVIET UNION, AT THE TRADITIONAL KRUPP FAMILY MANSION, THE VILLA HUGEL.

3. ANOTHER HIGHLIGHT OF THIS SOVIET EFFORT IN DUESSELDORF WILL BE THE FOUNDING OF A WORKING COMMITTEE WITHIN THE EASTERN AFFAIRS COMMITTEE OF THE GERMAN ECONOMY (OST-AUSSCHUSS DER DEUTSCHEN WIRTSCHAFT) WHICH WILL INCLUDE 250 LEADING REPRESENTATIVES OF WEST GERMAN BUSINESS AND INDUSTRY. THE NEW COMMITTEE WILL BE FOUNDED BY OTTO WOLF VON AMERONGEN WHO WILL ALSO SERVE AS ITS CHAIRMAN. THE SOVIET GUEST OF HONOR AT THIS FOUNDING CEREMONY WILL BE BORIS BORISSOW, THE PRESIDENT OF THE CHAMBER OF COMMERCE AND INDUSTRY OF THE SOVIET UNION.

4. DURING THE SIXTEEN DAY SOVIET EXHIBIT, AN EXTENSIVE CULTURAL PROGRAM, INCLUDING FASHION SHOWS, LECTURES BY SOVIET SCIENTISTS, BALLET PERFORMANCES, PUPPET SHOWS AND THE APPEARANCE OF AND DEMONSTRATION BY TOP SPORTSMEN AND WOMEN, INCLUDING SOVIET GOLD MEDAL WINNERS AT THE MUNICH OLYMPIC GAMES, WILL BE OFFERED TO THE PUBLIC. IN ADDITION, THE SOVIET AMBASSADOR TO THE FRG, VALENTIN FALIN, WILL PARTICIPATE IN A VOLKSHOCHSCHULE-SPONSORED ROUND-TABLE DISCUSSION WITH GERMAN JOURNALISTS AND INDUSTRIALISTS FOR A HIGH LIMITED OFFICIAL USE

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LEVEL INVITED GROUP ON THE TOPIC "ECONOMIC COOPERATION BETWEEN THE SOVIET UNION AND THE FEDERAL REPUBLIC".

5. AT A PRESS CONFERENCE TODAY, NICOLAI PATOLITSCHEW, SOVIET MINISTER FOR FOREIGN TRADE, NICOLAI KUTY, THE DIRECTOR OF THE TRADE - AND INDUSTRY EXHIBIT OF THE USSR IN DUSSELDORF, KURT SCHOOP, THE MANAGING DIRECTOR OF THE DUESSELDORF FAIR AUTHORITY AND BOLO MAYWEG, REPRESENTATIVE OF THE CITY OF

DUESSELDORF, DELIVERED BRIEF SPEECHES IN WHICH THE UNIQUE IMPORTANCE OF THE SOVIET EXHIBITS'S CONTRIBUTION TO PEACEFUL CO-EXISTENCE, THE PROMOTION OF TWO-WAY-,TRADE BETWEEN THE USSR AND THE FRG AND FUTURE TRADE AGREEMENTS WERE STRESSED. ACCORDING TO KUTZN THE EXHIBIT IS A FURTHER STEP IN THE PROCESS OF NORMALIZING RUSSO-GERMAN RELATIONS WHICH WAS INITIATED BY THE TREATY OF AUGUST 12, 1970 AND THE BRESNEV VISIT TO BONN IN MAY 1973. NOWEA MANAGER SCHOOP OUTLINED THE PREPARATIONS FOR THIS SOVIET FAIR WHICH GOES BACK TO THE YEAR 1967. ACCORDNG TO SCHOOP, THE SOVIET GOVERNMENT SELECTED THE CITY OF DUESSELDORF FOR ITS FIRST TRADE EXHIBIT IN THE FRG BECAUSE OF DUESSELDORF'S UNIQUE GEOGRAPHIC LOCATION IN THE CENTER OF GERMANY'S POPULOUS AND HIGHLY INDUSTRIALIZED RHEIN-RUHR AREA.FISHER

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